

2009 Sponsorship Levels

Red Raspberry Leaf Sponsor: \$500+

Basic Sponsorship Benefits, see right

Motherwort Sponsor: \$1000+

All Basic Sponsorship Benefits, and in addition:

- Registration: Standard registration for **two** (total)
- Program Guide: Business card sized ad
- Your Business Name & Logo included in:
 - Sponsor section of SE♀HC website
 - Conference Brochure *6,000 distribution*
- Your Business Name included in:
 - All press releases
 - Half-page print ads

Vitex Sponsor: \$2500+

All Basic Sponsorship Benefits, and in addition:

- Public Recognition:
 - All press releases
 - At Opening Circle
 - Opportunity for inclusion of your company info in conference registration materials
- Registration: Deluxe registration for **three** (total), including meals, lodging, and intensives
- Program Guide: 1/4 page ad (given to all participants at event) *450-750 distribution*
- Website: Your logo and link displayed prominently in Sponsor section of SE♀HC site
- Your Business Name and Logo with prominent display included in:
 - Conference Brochure (mailed to all potential participants) *6,000 distribution*
 - Posters (displayed throughout the region) *2,500 distribution*
 - All print ads, regardless of size
 - Email newsletter sent out before event

Mother Earth Sponsor: \$5000+

All Basic Sponsorship Benefits, and in addition:

- Exclusivity: In your field for the highest level of sponsorship
- Financial Supporter of *one* of these key arenas (inc. recognition in brochure, program & website):
 - **Outstanding meals**—delicious, nutritious, and herbal (*inc. your banner in dining room*)
 - **OR Scholarship funds**—cover registration for 5 women in need (*help select if you want*)
 - **OR Teachers**—contribute for speaker expenses (*inc. your banner on main podium*)
- Public Recognition:
 - All press releases
 - At Opening and Closing Circles
 - Opportunity for inclusion of your company info in the conference registration materials
- Registration: Deluxe registration for **four** (total) including meals, lodging, and intensives
- Program Guide:
 - Business name on cover of Program Guide
 - 1/2 page ad (given to all participants at event) *450-750 distribution*
- Website: Your logo and link displayed prominently in Sponsor section of SE♀HC site
- Your Business Name and Logo with prominent display included in:
 - Welcome Banner at conference
 - Conference Brochure (mailed to all potential participants) *6,000 distribution*
 - Posters (displayed throughout the region) *2,500 distribution*
 - All print ads, regardless of size
 - Email newsletter sent out before event



Basic Sponsorship Benefits

- 1) **Registration**: Standard registration for **one** (not including meals, cabins, intensives)
- 2) **Program Guide**: Logo inclusion (given to all participants) *450-750 distribution*
- 3) **Website**: Business name in Sponsor section of SE♀HC website with link to yours
- 4) **Brochure**: Business name in brochure *6,000 distribution*
- 5) **Email Newsletter**: Business name inclusion in newsletter prior to event
- 6) Option for a **Sponsor Vendor Booth**

Southeast Women's Herbal Conference

October 2-4, 2009, Black Mountain, NC

Sponsorship Form

Timing: To receive maximum exposure in conference promotional materials, contact us 4-6 months or more before the conference.

Company Name _____ Phone _____

Contact Person _____ Fax _____

Address _____ Email _____

City, State, Zip _____

Indicate which level of Sponsorship you are interested in. You can find all of the promotional benefits and details of each level on the 2009 Sponsorship Levels page. Please note that the value of the levels indicated is a cash value. We may be interested in in-kind trades for services and goods that we need, especially advertising and food.

___ **Red Raspberry Sponsor: \$500**

___ **Motherwort Sponsor: \$1000**

___ **Vitex Sponsor: \$2500**

___ **Mother Earth Sponsor: \$5000**

Mail completed form to:

Southeast Women's Herbal Conference
1039 Camp Elliot Rd
Black Mountain, NC 28711

Either enclose a check, payable to *SE Women's Herbal Conference*, or we will send an invoice if you prefer.

If your business is unable to sponsor the conference at any of these levels, you can still co-create with us. Lend your support to this powerful event and also receive recognition for your generosity. We will include donors' business names in the Program Guide.

We welcome donations for:

- Scholarship fund to help women who would not otherwise be able to attend.
Mail check to the address above.
- Donations of food to use in our meals, snacks, young women's program, and to feed our volunteers. We appreciate small food donations or entire meals for 5-50 women.
Contact Ema to work out details.

*If you have any questions, please do not hesitate to contact
Ema Carmona, Conference Coordinator
(828) 669-0012 or ema@sewisewomen.com*

Thank you for your support!