



Southeast Women's Herbal Conference

17 Benchmark Road • Black Mountain, NC 28711

877.739.6636 (877.SEWOMEN)

www.sewisewomen.com

Marketplace Booths

October 14-16, 2011 ~ Black Mountain, NC

	General Information
Pricing	Cost of booth and one conference standard registration: \$250 (includes camping; does not include indoor lodging, meals, or intensives)
Assistants	Cost of one assistant standard registration: \$50 (limit: one) (includes camping; does not include indoor lodging, meals, or intensives)
Application Deadline	June 15 th
Set up / Break down	Set up: Thursday 10/13 3:00-6:00 pm OR Friday 10/14 8:00-10:00 am Break down: Sunday 10/16 1:00-3:00 pm
Hours	Marketplace is open during conference hours Friday through Sunday
Location	Marketplace is outdoors in grassy area. There is no electricity available. Each space is 10 ft x 10ft. Vendors may camp in designated camping areas or in their booths (or possibly behind, depending on assigned booth location).
Canopies	Canopies are required and not supplied by SE♀HC. All 4 legs of canopy must be staked down with spiral tie-down stakes.
Chairs and Tables	Available for rent: \$15 for one 6 ft table and 2 chairs
Food Booths	Must comply with NC State regulations on festival food booths.

To apply, mail following items to the address above. Incomplete applications will not be considered:

- 1. Completed Marketplace Application**
- 2. Photos of your booth, photos of your products, company brochures, etc.**

Due to the increasingly large number of applicants, please understand that we must select a limited number of applicants. We strive to provide a diversity of items/services in the marketplace by avoiding repetition of booths selling similar items/services.

All applicants will be notified by early July. If you are accepted, you will have until July 15 to confirm your booth space by completing our online vendor registration with the option to sign up for meals, indoor lodging, and intensives for you and your assistant (optional).

Cancellations: **If you cancel:** Fees are 50% refundable until August 30th. After August 30th, there will be no refunds. **If we cancel:** SE♀HC is expecting to hold the Conference, rain or shine. In the unlikely event that we were forced to cancel, we would refund as much of the fees as possible, which could mean we would be unable to offer any refunds.

Thanks for your interest! ~Ema Carmona

Neither the organizers of the SE♀HC nor the staff of Camp Rockmont are responsible for any unfortunate theft, loss or breakage of personal or booth materials.



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2011 SEWHC Marketplace Application

Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

Email _____

Description of your company:

Description of products you would sell at booth:

Other events where you have vended:

Special requests you would like us to consider:

Attach photos of your booth, photos of your products, company brochures, etc. and mail to the address above.