



Southeast Women's Herbal Conference

1039 Camp Elliott Rd • Black Mountain, NC 28711

877.739.6636 (877.SEWOMEN)

www.sewisewomen.com

**5th Annual SE♀HC
October 2-4, 2009**

Dear Friends,

When we began this work of presenting the conference in 2005, we hoped our region was ready to follow in the tradition of women's herbal conferences held around the country. We quickly discovered that the community was ready and eager, that we were filling a need. Watching our registration numbers climb over the years sings testament to the popularity of this event.

And this became even more clear to us from our 2008 survey results.

participants agreed with the statement "the event was inspiring." And we were tickled to discover that 99% of participants felt that the event was well run! Clearly, our hard work has paid off and we have created a niche for ourselves and our mission in this community.

A whopping **96% of the 500**

For the past five years we have created an event that highlights many avenues of Complimentary and Alternative Medicine, including Herbalism, Natural Health, and Chinese Medicine. In addition to over 40 classes led by phenomenal teachers, we are pleased to offer meals that are centered around local and organic foods, a marketplace full of exhibitor booths featuring local small businesses, and scholarship and work exchange opportunities giving 80+ local women the chance to trade their skills and time for conference attendance. The organization of the event employs 4-5 women in a rural area outside of Old Fort, NC, where jobs are not easy to come by. We are proud that the majority of our expense budget goes back to local businesses. Just as we rely on the support of our community, we return the favor by supporting local businesses for the majority of our purchases and rentals.

Now is the time for us to reach out to businesses and organizations in our area that share similar values of local economy, alternative medicine, locally grown food, and women's health. We invite you to join us, as returning supporters or first-time sponsors, in co-creating this powerful event. The benefits of Promotional Sponsorship are designed to both recognize and promote the generosity of our sponsors. To show our appreciation to you, our community, we offer registration to the event which you can share with your staff or use in give-aways or raffles. We also offer promotional benefits including the option for a Sponsor Vendor Booth, and inclusion of your company name/logo in our materials.

We are honored for our 5th annual conference to invite back to the Southeast the world-renowned Wise Woman Herbalist, Susun Weed. Susun joined us in our first year to support one of her apprentices, conference director Corinna Wood, in bringing her conference dream to life. What would be a more wonderful way to celebrate our 5th Anniversary than to invite back the teacher that made our first conference a success and set the groundwork for the next 5 years?

Please review the enclosed Sponsorship Form to learn the ways you can support our mission and how we, in turn, can support you. To receive maximum exposure in conference promotional materials, contact us 4-6 months or more before the conference. We look forward to making the Southeast Women's Herbal Conference happen together!

Sincerely,

Ema Carmona
SE♀HC Coordinator

Corinna Wood
SE♀HC Director

"I LOVE LOVE LOVE
this conference, and I love
the mountains around
Asheville! I give a big
thanks for all the time,
energy, and love put into it.
THANK YOU!"

--Julia Onnie-Hay